

PROJECT GOALS

- Continue to improve the skill of drawing from observation
- Understand how to use tone in watercolor and its' ability to convey form and light
- Conceptualize themes
- Understand how to prepare traditional media for digital use
- Understand file submission types
- Understand image prep for social media

KEY DATES & POINTS

DATES/OUTPUT POINTS

- 9/3 (T)

Collect and bring 10+ objects (this will give you a few extra to choose from based on your mood) to class in a shoebox or other container. You will also need a prepared stack of papers and watercolour supplies.

- 9/5 (R)

NO CLASS: spend time setting up a still life area at home

- 9/10 (T) 37.5

Scans due: 5x illustrations on 1x theme

- 9/17 (T) 37.5

Scans due: 5x illustrations on 1x theme

- 9/24 (T) 37.5

Scans due: 5x illustrations on 1x theme

- 10/1 (T) 37.5

Scans due: 5x illustrations on 1x theme

TOTAL: 150 pts.

SUPPLIES

- Winsor & Newton Cotman Water Colour Paint Sketchers' Pocket Box, Half Pans, 14-Pieces : this is a great intro palette. It has a nice range of colors at an inexpensive price. It will work great for learning to watercolor. If you decide you love watercolor, you will eventually want to invest in better pigments.
- Mixed Media Sketchbook: Canson XL Mixed Media 9"x12" (NOTE: you only need to buy this once for the class)
- 3-4 sheets: 140#+ 22"x30" Quality Watercolor Paper (recommended: Moulin du Roy)
- Round watercolor brushes (one small, one medium, one larger, e.g. 1 round, 6 round, 8 round). Da Vinci is good. I find the affordable Winsor Newton Series 101 Sceptre Gold to work well.
- White plastic eraser (Prismacolor, toambo, staedtler, pro art, etc.)
- HB Wooden Pencil (brand of your choice)
- 1/2" Artist Tape (brand of your choice)
- Paper Towels
- Small spray bottle / spritzer. You can get an artist version like Derwent's spritzer or go to your local drugstore and buy a small personal sized version
- Small Drawing Board or clipboard
- Water container (I like small Nalgene ones for easy travel)

PROJECT 2:

Watercolor Illustration Series

RoyIllustration.com
laura @ royillustration.com
+1.515.708.1847

Description

This project will consist of four themed series of watercolor illustrations.

5x/week for four weeks, you will create a small watercolor illustration—resulting in 20 total. Each week will follow a theme of your choice. This theme may overlap with Project 1 if you so choose.

Looking Forward: For Project 3 (later in the semester), you will select one week's theme from either Project 1 or 2 to develop into a magazine page layout. You will be required to further develop the concept of an illustration into a larger, more-detailed, didactic, watercolor illustration. Plan ahead on how you might build one of your Project 2 themes into a magazine page layout.

Project Requirements

- 20x illustrations on 5.5" x 7.5" watercolor (1/16 sheet with deckled edge)
- Illustrations must be tonally-driven (clear light side and shadow side)
- Illustrations should begin with an accurate drawing
- Render to the best of your ability within a 30-60 min timeframe
- Each illustration should communicate **something**. Be prepared to answer the question: "What does this communicate"?
- Objects must be drawn from observation; you may not use photos
- Every illustration must include your signature
- Each week must follow a theme (see below)

Process

1. Weekly: collect objects fitting a theme
 2. Once: Tear 2 sheets of 140#+ watercolor paper into 1/16 sheets--5.5" x 7.5")
 3. Choose one item to illustrate per day. Plan to spend 30-60 minutes on each piece.
 4. Do a light pencil drawing
 5. Watercolor your drawing, working from lights to darks.
 6. When watercolor is FULLY dry, erase your pencil only as needed.
- NOTE: Be sure to sign your name on every piece.
7. Scan your work at 600 ppi, as RGB .tiff files.
 8. In Photoshop, crop, mask background as demonstrated in class, and clean up as necessary.
 9. In Photoshop, add subtle © byline ("©[your name][current year]) and metadata
- NOTE: I suggest you scan and edit your artwork in batches once a week. Plan for a few hours the first time to get a sense of how long it takes to prepare your files.
10. Weekly (Tuesdays by 5:59pm): add scans to your google BPMI 327 Progress Slideshow,
 11. Weekly (Tuesdays by 5:59pm): upload files to Canvas (see specs on Canvas) and answer weekly questions
 12. Weekly (by Thursday, on Canvas): Peer-review two classmates' work.

Weekly Themes

Don't become set on a theme without being sure you can get the objects. I recommend starting to collect objects and seeing where it takes you. For BPMI students, I suggest you consider something related to science, nature, etc. .

NOTE: You may work with other students to collect items (e.g., each of five people could collect enough objects for seven days, then trade.)

- Nuts & Seeds
- Species of Oak Leaves
- Succulents
- Labware
- Shells
- Citrus Fruits
- Chocolates

NB: Keep copies of your files

I highly suggest you keep all illustrations in your own files at both high and low resolution formats for your portfolio and future use. It is your responsibility to keep your files for the future.