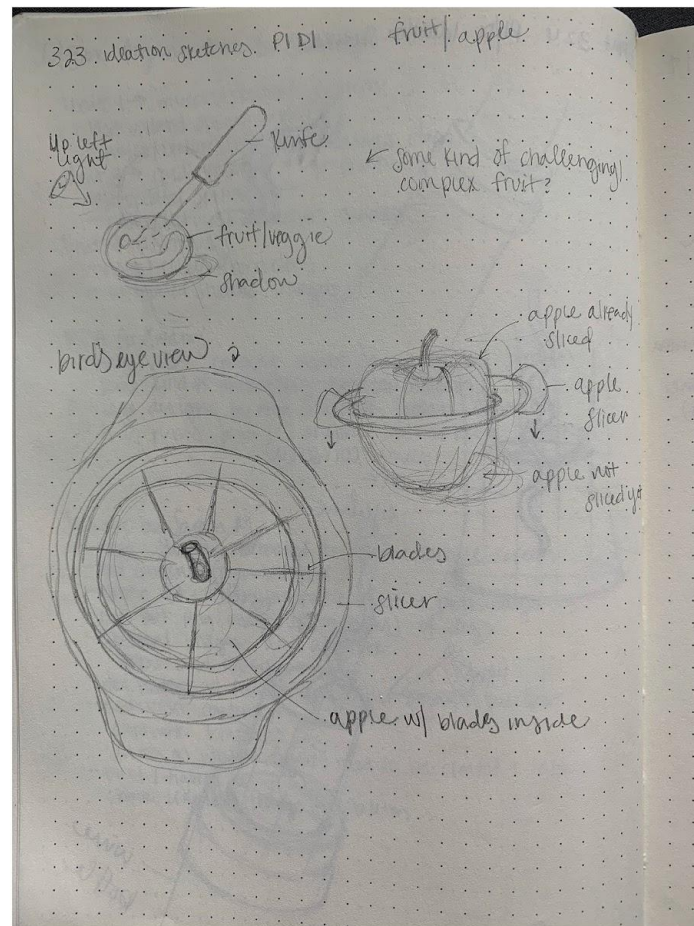
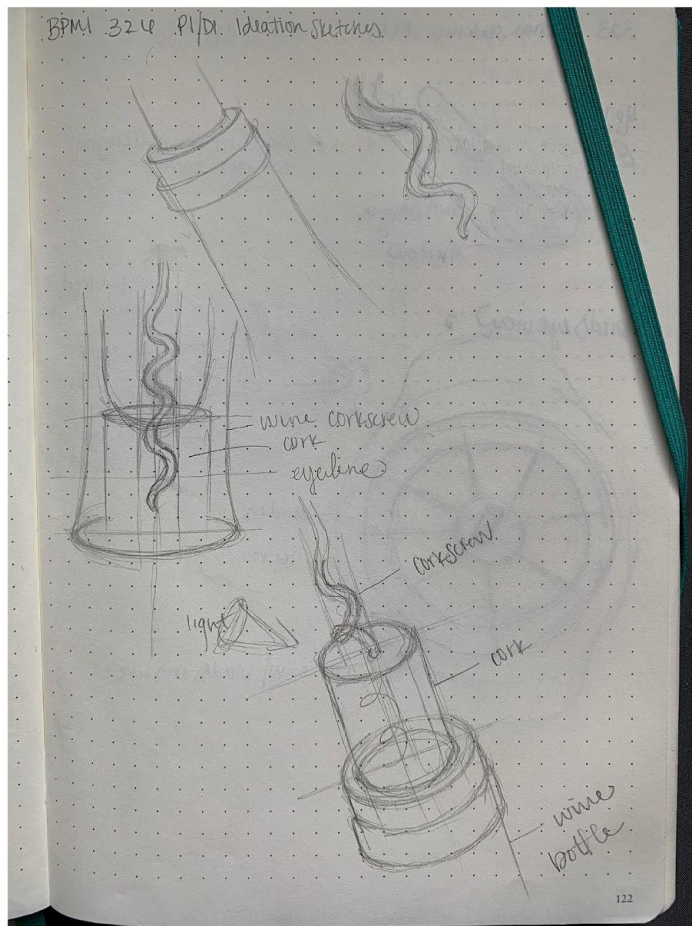


EMILYN FROHN

BPMI 326, SPRING 2019

PROJECT 1: GHOSTING

ADOBE ILLUSTRATOR





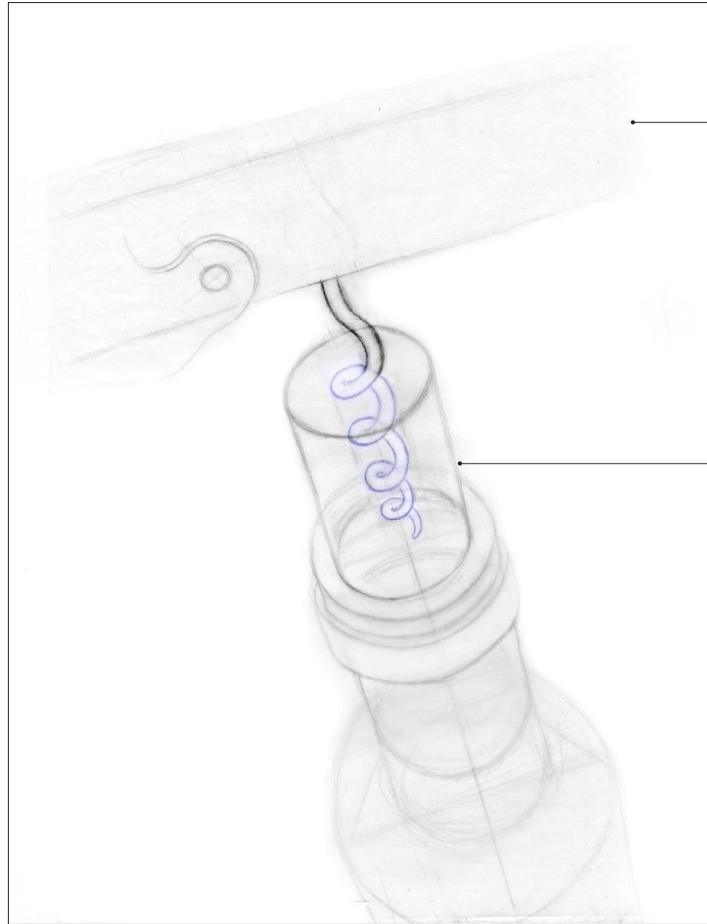
COLOR STUDIES



Purpose: to show the inner workings of uncorking a bottle of wine.

Target audience: general public, people who enjoy wine

Final output: 8.5" x 11" at 300dpi



Handle of corkscrew in line or vignetted out - attention should be on cork, corkscrew, and bottle

Blue line is ghosted





PROJECT 2: DIDACTIC COLOR

ADOBE PHOTOSHOP

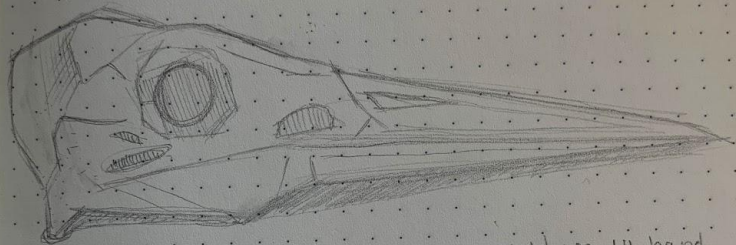
GREAT BLUE HERON. | *Ardea herodias*.

skull length: 191 mm / 19.1 cm / ~7.7"

purpose: to highlight bony structures of the great blue heron.
audience: ornithologists, bird lovers, vertebrate biologists

check length here?

light
here



additional online resource: skullsite.com/

would use VL hand
light source for this
final piece

ideas for parts/structures to locate:

- Sclerotic Ring: bony structure in eyes of many vertebrates, except mammals/crocs.
- just birds of prey?
- herons have nearly flat sclerotic ring
- has a ring pattern? usually consistent within a family.
- and ranges from 11-18.

Purpose: To highlight and educate viewers on particular parts of the Blue Heron (*Ardea herodias*) skull. The sclerotic ring is of interest to me, since it's not found in mammalian groups and the Blue Heron's is particularly flat compared to other bird families.

Target audience: Ornithologists, bird-lovers, vertebrate biologists

Output: 8.5" x 11" (landscape) at 300ppi

Reference material: access to both physical skull and online images

Illustration techniques I'm considering:

- Inset to explain pattern of sclerotic ring (if that's the story I go with)

SCLEROTIC RING OF BLUE HERON SKULL

Purpose: To highlight and educate viewers on particular parts of the Blue Heron (*Ardea herodias*) skull. The sclerotic ring is not found in mammalian or crocodilian groups and the Blue Heron's is particularly flat compared to other bird families.

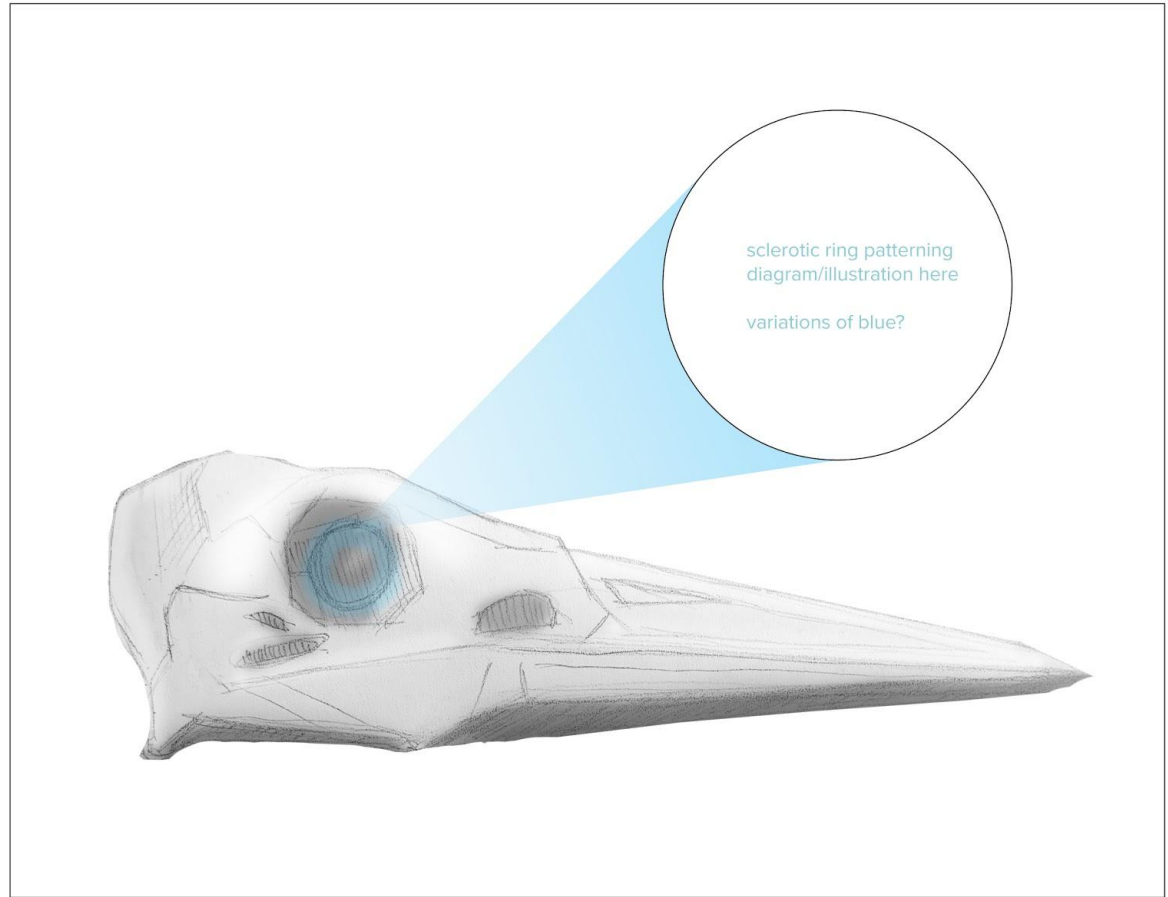
Target audience: Ornithologists, bird-lovers, vertebrate biologists

Output: 8.5" x 11" (landscape) at 300ppi

Reference material: access to both physical skull & online images

Illustration techniques I'm considering:

- Inset to explain pattern of sclerotic ring
- Limited color on sclerotic ring and inset



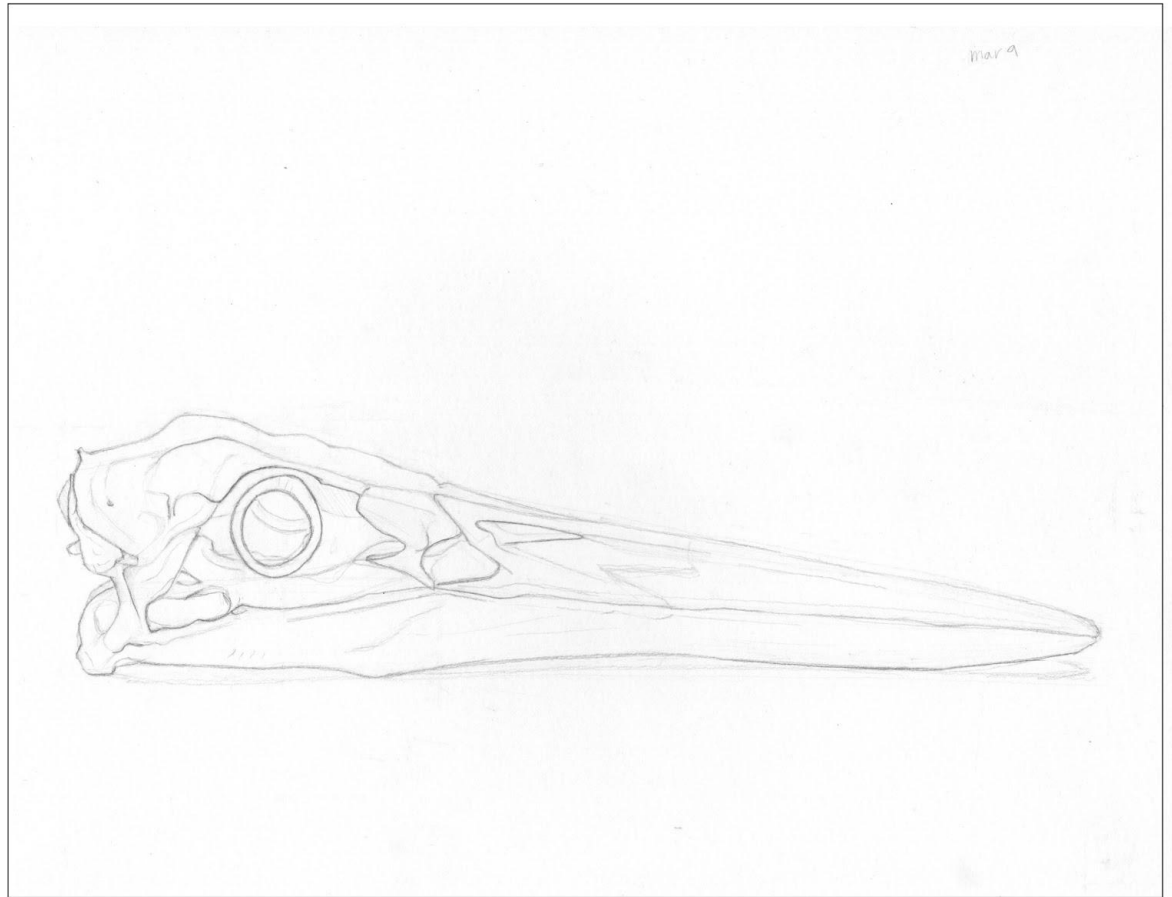
SCLEROTIC RING OF BLUE HERON SKULL

Purpose: To highlight and educate viewers on particular parts of the Blue Heron (*Ardea herodias*) skull. The sclerotic ring is not found in mammalian or crocodilian groups and the Blue Heron's is particularly flat compared to other bird families.

Target audience: Ornithologists, bird-lovers, vertebrate biologists

Output: 8.5" x 11" (landscape) at 300ppi

Reference material: access to both physical skull & online images



SCLEROTIC RING OF BLUE HERON SKULL

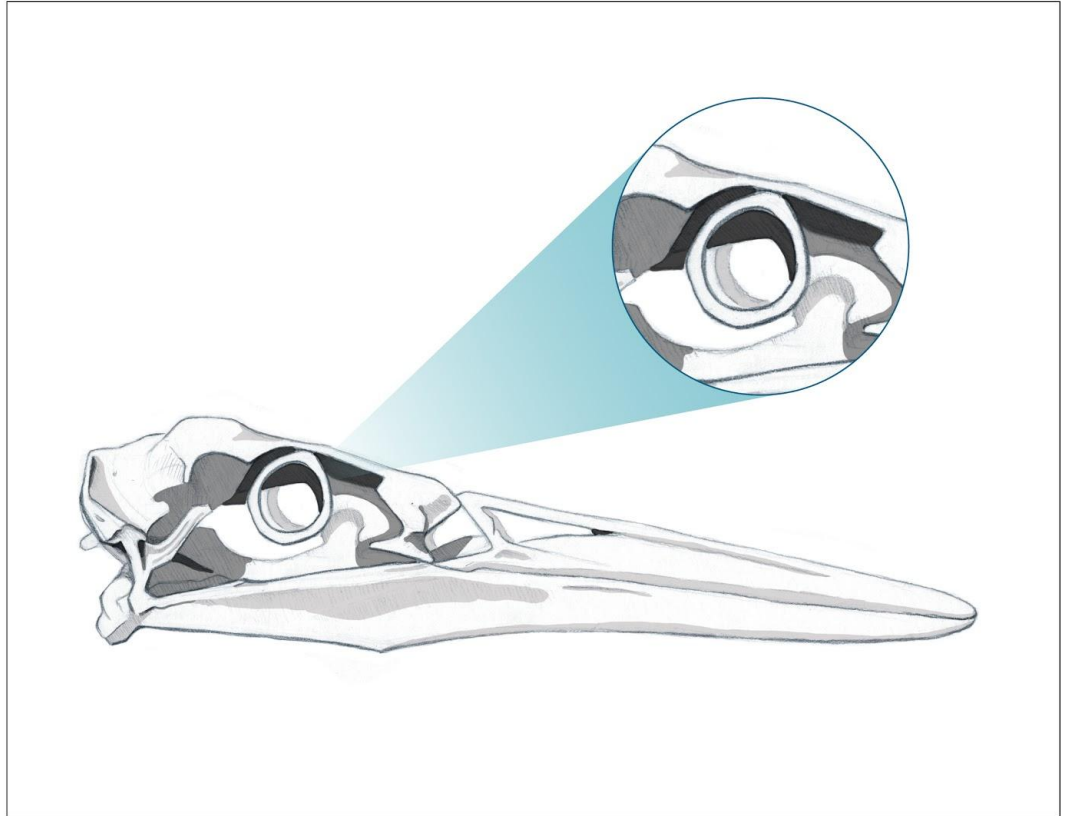
Purpose: To highlight and educate viewers on particular parts of the Blue Heron (*Ardea herodias*) skull. The sclerotic ring is not found in mammalian or crocodilian groups and the Blue Heron's is particularly flat compared to other bird families.

Reference material: access to both physical skull & online images

Didactic color: Sclerotic ring in blue

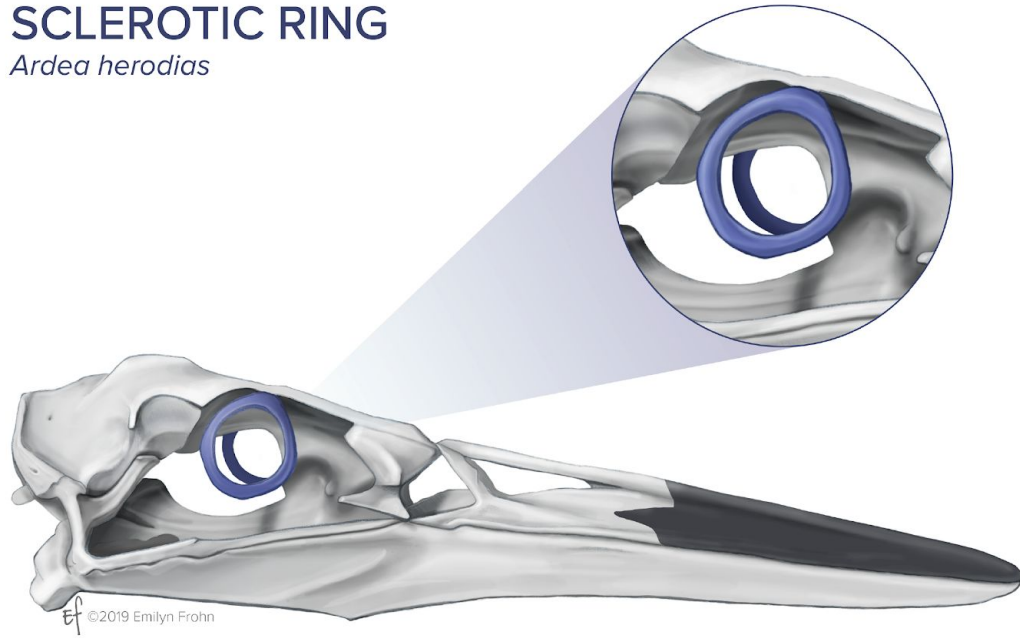


LARGE-SCALE SHADOW AND HIGHLIGHT GROUPS



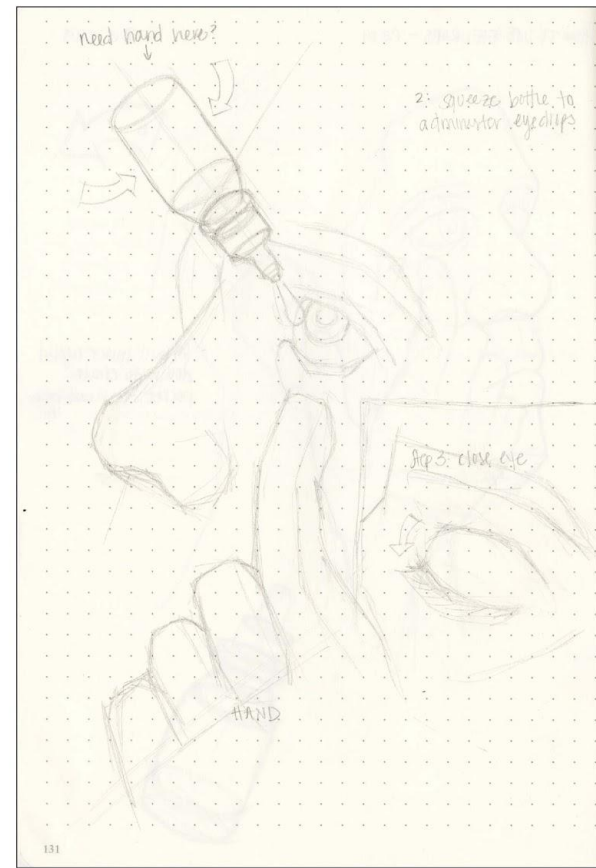
SCLEROTIC RING

Ardea herodias

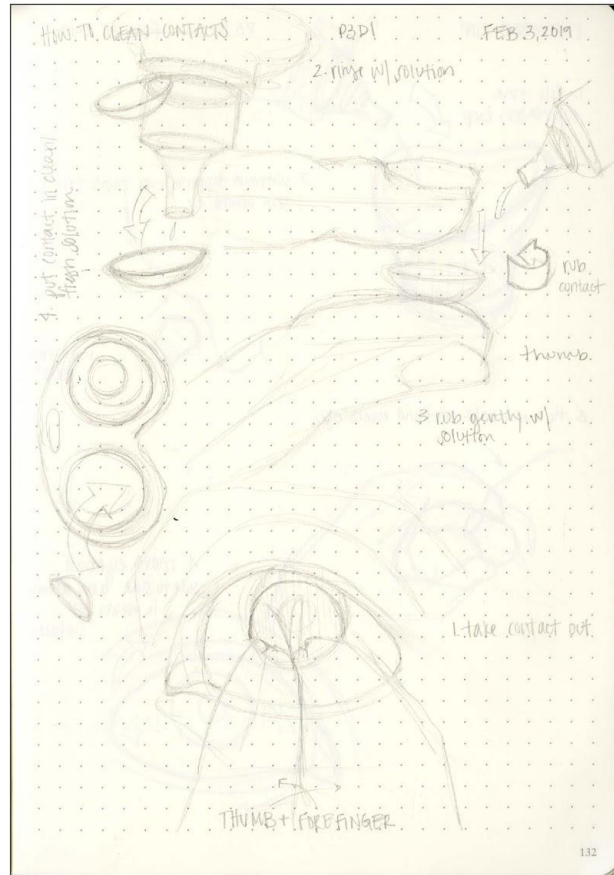


PROJECT 3: MULTI-STEP

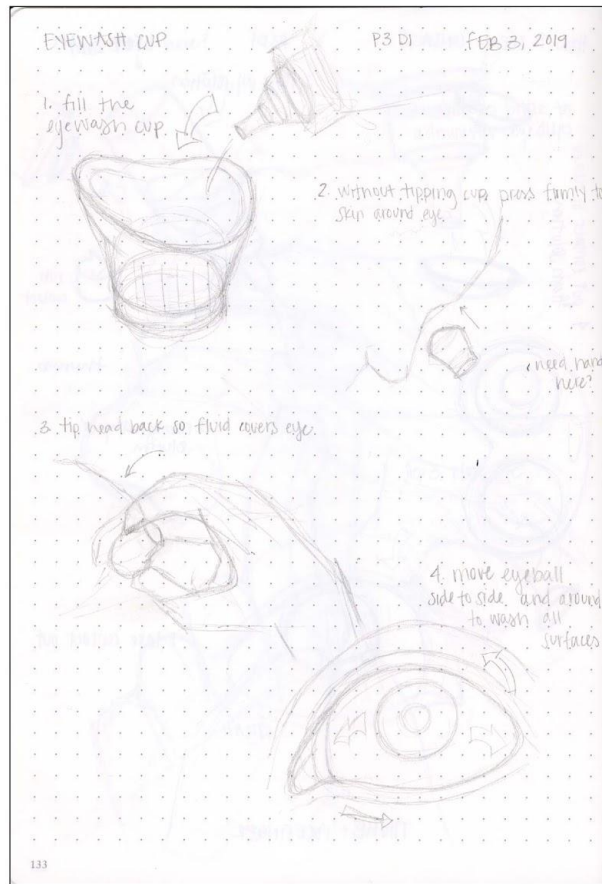
ADOBE ILLUSTRATOR AND PHOTOSHOP



Purpose: To educate people on the proper use and delivery of eyedrops | Target audience: general public | Output: 8.5" x 11" at 300dpi



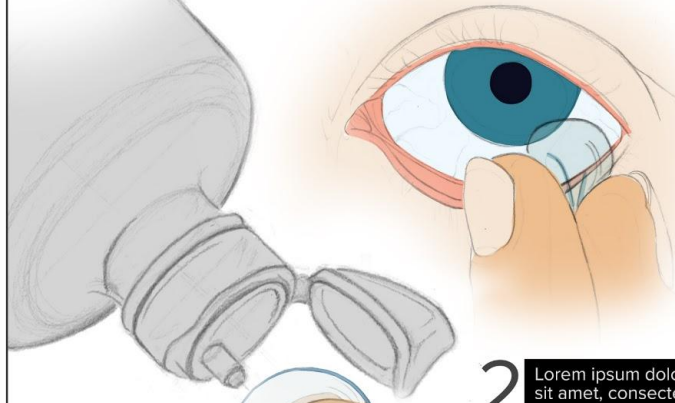
Purpose: To educate people on the proper cleaning and storage of contact lenses | Target audience: contact-wearers, focus on first-time users | Output: 8.5" x 11" at 300dpi



Purpose: To educate people on the proper use of an eyewash cup | Target audience: general public, focus on first-time users | Output: 8.5" x 11" at 300dpi

CONTACT CARE

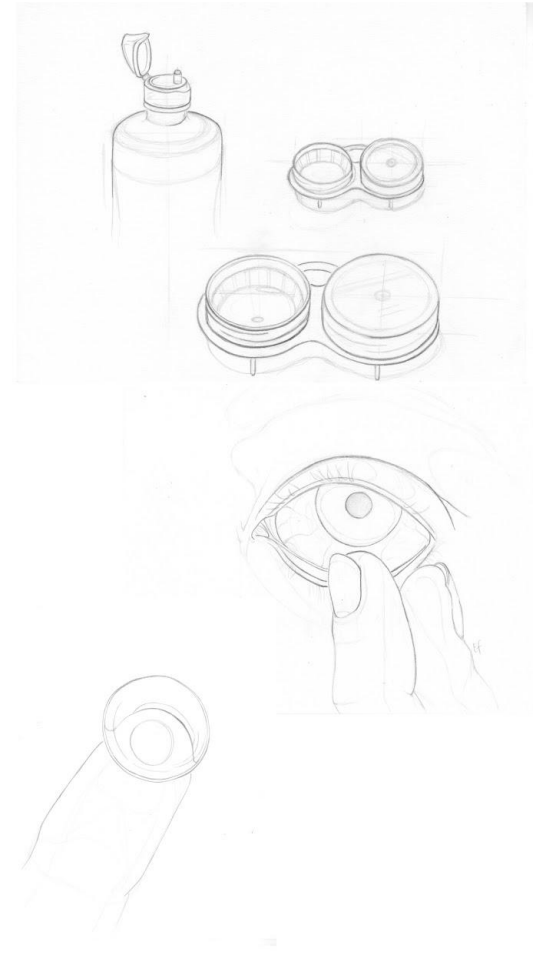
1 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore



2 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus

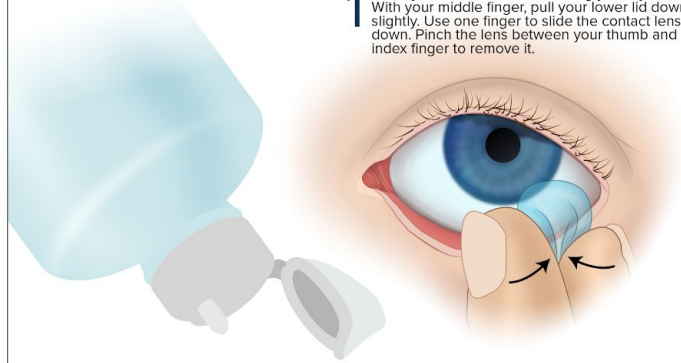


3 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus commodo viverra maecenas ac-

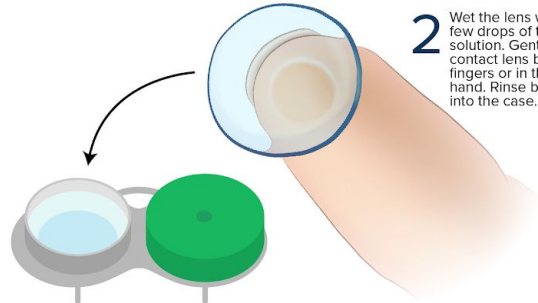


CONTACT CARE

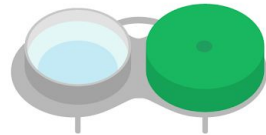
- 1 Wash your hands before touching your eyes. With your middle finger, pull your lower lid down slightly. Use one finger to slide the contact lens down. Pinch the lens between your thumb and index finger to remove it.



- 2 Wet the lens with contact a few drops of the appropriate solution. Gently rub the contact lens between two fingers or in the palm of your hand. Rinse before putting into the case.



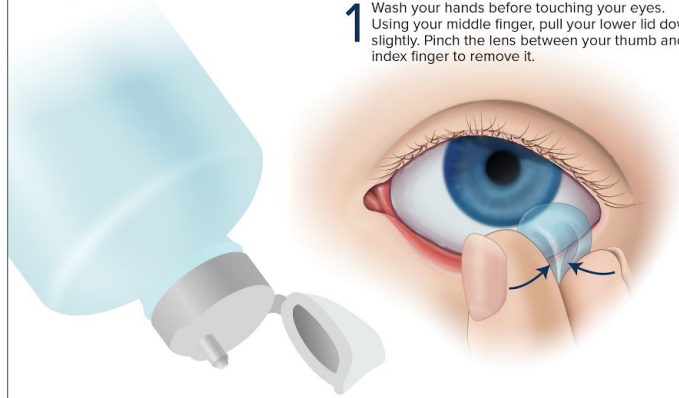
- 3 Put the lens in its corresponding lens case well. Fill the well with contact solution so it covers the lens completely. Tighten the cap.



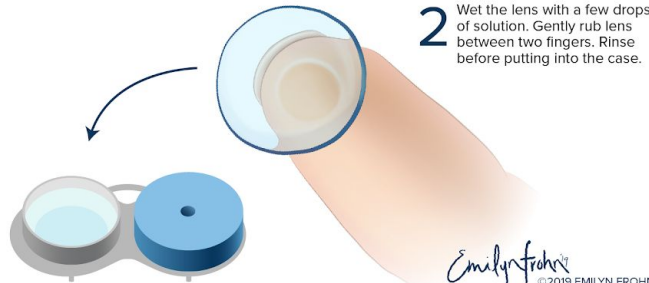
CONTACT CARE



- 1 Wash your hands before touching your eyes. Using your middle finger, pull your lower lid down slightly. Pinch the lens between your thumb and index finger to remove it.



- 2 Wet the lens with a few drops of solution. Gently rub lens between two fingers. Rinse before putting into the case.

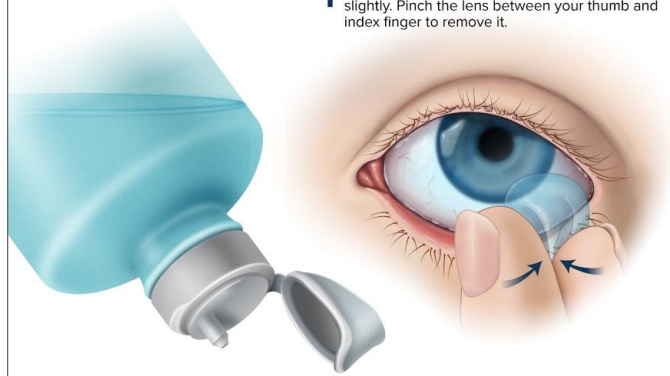


- 3 Put the lens in its corresponding lens case well. Fill the well with contact solution so it covers the lens completely. Tighten the cap.

Emily Frohn
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CONTACT CARE

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